

## From Idea to Book : Contents

Introduction.....

How to Read this book .....

First Principles .....

1. Honour your dreams... and fulfil them.....
2. Why do you want to write a book?.....
3. The book you write will change your life.....
4. What has stopped you writing a book so far?.....
5. The Psychology of Writing.....
6. Tools to help you along the way .....
7. Writing is a journey, but a book is a goal .....
8. Inspiration: Publishing 2.0 - The Future is here now!.....
9. Start now!.....

The Process of Writing.....

10. From Idea to Book: An Overview of the Process.....
11. What should I write about?.....
12. What if there is already a book on the subject?.....
13. Where do I find the inspiration to write? .....
14. What if I am “blocked”? .....
15. When will I write? I am so busy .....
16. How do I actually get on with the writing? .....
17. I don't like writing...Can I just dictate my book?.....
18. What about a title? .....
19. How do I structure my book? .....
20. How do I research my book? .....
21. Protect your words.....
22. What does editing involve? .....
23. The importance of rewriting and editing.....
24. What is proofreading and who will do it for me? .....
25. How can I get a professional editor/copywriter/ proofreader/ formatter? .....
26. What is a manuscript assessment and why would I get one? .....
27. What is Copyright and how does it apply to me?.....
28. What is plagiarism and how do I avoid it? .....

- 29. How long does it take to write a book? .....
- 30. How do I know when I am finished? .....
- Publishing, Self-publishing and Print-on Demand .....
- 31. Why should I publish my book? .....
- 32. When should I think about publishing options? .....
- 33. What are the benefits and issues of "Traditional" Publishing?.....
- 34. What is Self-Publishing? what are the pros and cons?.....
- 35. What is Print-on-Demand and how do I do it? .....
- 36. What is a vanity press? How is it different from self-publishing?.....
- 37. what are some tips on cover design? .....
- 38. What about page layout/ Type-setting? .....
- 39. What is an ISBN and where do I get one? .....
- 40. What is an e-book and why should I have one?.....
- 41. How do I get my book on the Amazon Kindle or the iPhone? .....
- 42. I still want a "traditional" publisher ... ..
  - Do I need an agent and how do I get one? .....
  - What is the "slush pile" and why YOU don't want to be in it .....
  - What should go into a Query letter to an agent/ publisher?.....
  - What does a submission letter to an agent or publisher include? .....
  - What about rejections? .....
- You have finished! Is it all worth it?.....
- Next Steps.....
- About Joanna Penn.....
- About The Creative Penn .....
- About the Authors quoted in the book .....
- Bibliography:.....